

## Applying Personalization Principles

### Reactions, comments, reflections, thoughts

- reminded me of Socrates and his endless conversations with his student, Plato
- not surprised that students raised in an age of multi-media learn better as part of a conversation.
- warranties and directions so difficult to read tune out try to do it on your own
- Language has power i.e. explore conveys adventure memorize conveys repetition
- informal language doesn't mean informal lesson
- informal can easily slip into inappropriate, glad it was brought up
- pedagogical agent reminded me of the Wii balance board character on my Wii fit sometime I wish I had one for my kindle
- the character must have meaning - important all aspects of a lesson should have purpose
- the human voice is more appealing to me

### How to apply principle to your students & instruction

- Lessons presented in a friendly informal conversation by simply changing pronouns to convey first or second person
- All information in the lesson needs to be accurate and professional
- Any pedagogical agent has to have a purpose cannot be "window dressing"
- Make sure any dialog is natural